

"Fostering Cultural Sensitivity: Opportunities and Challenges in Pediatric Rehabilitation"



August 2, 2016 Maurit Beeri MD, MPA





Objectives

At the end of the session each participant will:

- Understand the cultural and social setting of ALYN hospital in Jerusalem.
- Identify the impact of cultural and social issues on the provision of rehabilitation services.
- Become familiar with the ALYN model of cultural competence.
- Recognize universal implications for provision of culturally competent health care.



















Our Patients









Congenital Anomalies



CP





Traumatic Brain Injury





Developmental Disabilities









Neuromuscular Diseases

Spinal Cord Lesions – congenital & acquired

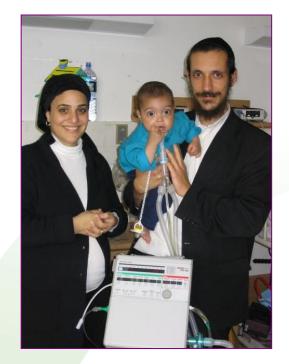














What does "culture" mean?

Definition:

A set of values, norms and practices shared by a group within society.

- Traditions
- Knowledge
- Codes / symbols / language and means of communication
- Social structures family, education, religion



Cultural Competence

Definition: A set of behaviors, features and procedures which help an organization (or an individual) act efficiently in instances of inter & intra cultural junctions.

Dannis & Isaac 1989





The Implications of Inadequate Cultural Competence



Genesis 11:1-9: "Come, let us go down and confuse their language so they will not understand each other."

Barriers leading to mistrust, communication errors, and provider-client gaps.

Lack of carry-over

Expectation gaps







The Childhood Culture









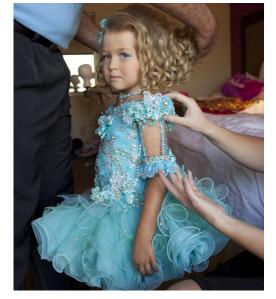




A Child's Role in Different Cultures







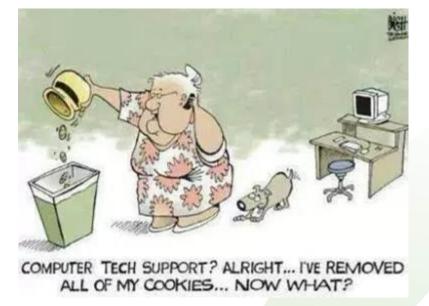






Cultural Accessibility

The sum actions aimed at tailoring medical services to patients whose cultural and linguistic background is different than their provider's.







Cultural Competence

Definition:

The ability of service providers to give efficient, quality care to patients of any background.

Characterized by:

- A multi-cultural, client-adjusted staff
- Staff training for language and patient culture
- Translation services (in-house or out-sourced)
- Patient information material language and cultural compatibility check
- Environmental adaptation (dress code, décor, religious adjustments) etc.





Why did we start the process at ALYN?

- Quality of care
- Safety of care
- Risk management
- Lack of carry-over to community
- Make parents the agents of change
- Shorten hospitalization stays
- Reduce no-shows
- Reduce the parental- provider expectation gap



Cultural Outlooks That Influence or Collide with Rehabilitation Goals

- Definition of health and sickness
- Definition of success
- Normative behavior for "the sick"
- Role of the sick in society
- Physical and cultural environmental adaptations
- Recuperation belief system
- Belief and trust in specific therapy options







Hospital Administrative Culture

*It is imperative to have managerial buy-in in order to implement an organizational obligation to cultural competence.









Process

- 1. Demographic characterization of patient population
- 2. Staff Knowledge & Position questionnaire
- 3. Awareness and internal advocacy campaign (The ALYN 1st Conference on Cultural Competence in Health, 2008)
- 4. Theory & Practice simulation-based workshops for all hospital employees
- Identification of target populations: Arabic speakers,
 Russian Speakers, Ultra Orthodox Jews





Goals

- 1. Increase team building
- 2. Translate signs, forms, stationary
- 3. Provide accessible in-therapy translation services
- 4. Increase provision of religious services





Implementation at ALYN

- Create "Cultural Competence Liaison" position
- Provide ongoing workshops for new employees
- Translate documents
- Translate and create new signage
- Train medical translators
- Increase website accessibility
- Renovate synagogue & inaugurate Muslim prayer space





Multilingual Signage









Offices & Suites

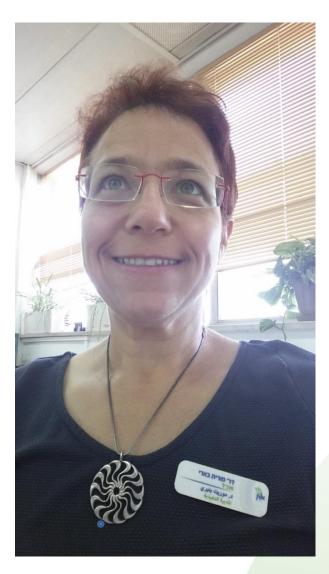








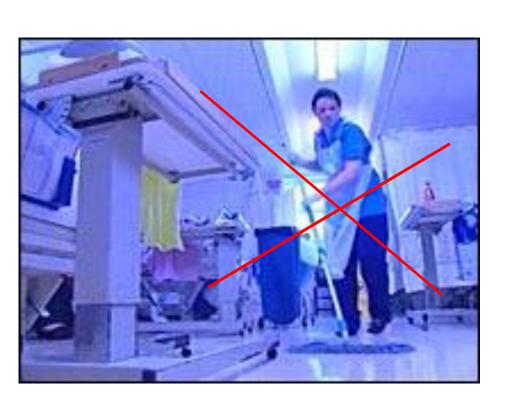
Name Badges

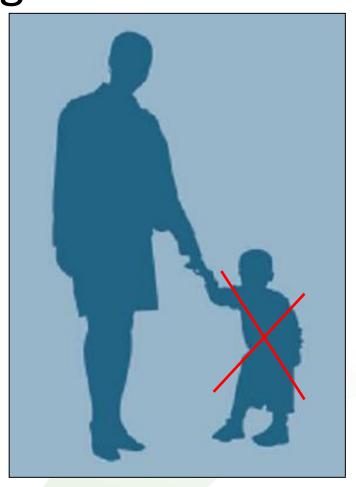






Change is Hard – Adjusting Bedside Manner



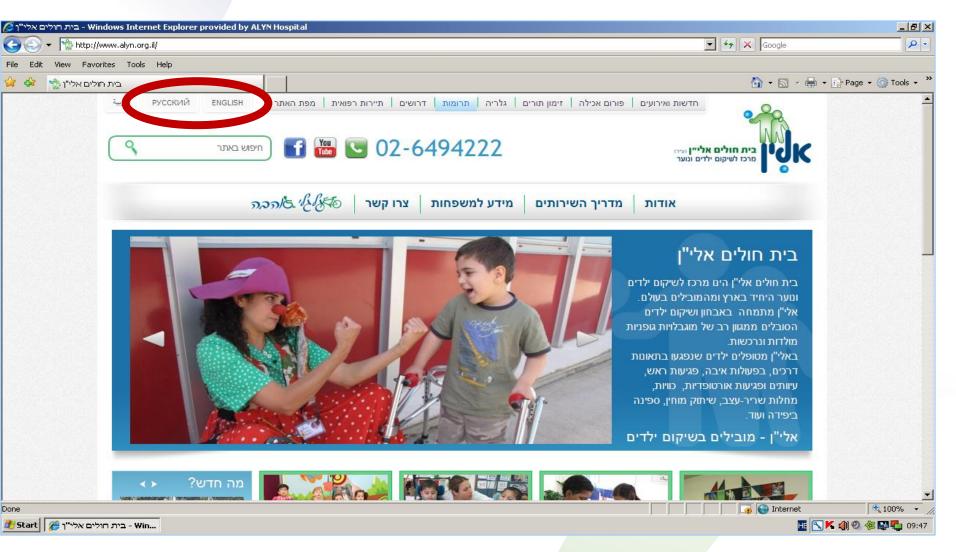


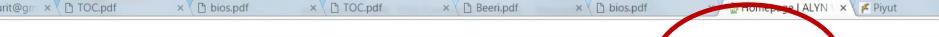


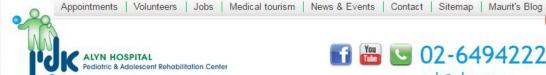




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Maurit's Blog



ALYN Hospital

ALYN Woldenberg Family Hospital is Israel's only pediatric and adolescent rehabilitation facility. ALYN treats children with a wide range of congenital and acquired conditions including cerebral palsy, neuromuscular diseases, spinal cord injuries, brain injuries, burns, terror and motor vehicle accident victims. ALYN- leading the field of Pediatric Rehabilitation.



Outpatient Clinics

ALYN's clinics operate as multidisciplinary clinics, specialty clinics or outpatient therapy treatments addressing needs of children with congenital or acquired conditions.



Rehabilitation Department

Israel's leading department in the field of pediatric rehabilitation. The department includes the options of inpatient and day care treatment.



Respiratory Rehabilitation Department

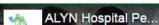
Israel's only department dedicated to rehabilitation and discharge home of mechanically ventilated children.



"Shachar" Rehabilitation **Educational Medical Day** Care Center

"Shachar" provides treatment for children, from 6 months of age, in order to improve their chances of integration into the

Have a question?
Name:
Questions Or Comments:
1.
Phone:
E-mail:
Submit











Spiritual Care – A Delicate Subject







In the Rehab Setting

- Mother tongue schooling with culturally adjusted staff
- One classroom with ultra orthodox environment
- Multi-cultural educational materials
- Appropriate art & music
- Holidays







Holidays















מפר

אך בצלם יתהלך

פגיעות חוט השדרה בראי ההלכה



בית חולים אלי"ן ועיה - מוכז לשיקום ילדים ונוער







Key Success Points

- Integration into hospital culture
- Positive feedback from patient families
- Positive feedback from regulators
- Awards and Recognition















2016/06/23/finding-faith-in-an-unlikely-place-arab-and-israeli-children-bond-at-a-pediatric-hospital/#

7/10/2016

maurit@a x

Finding Faith in an Unlikely Place: Arab and Israeli Children Bond at a Pediatric Hospital | Jewish & Israel News Algemeiner.com

SUNDAY, JULY 10TH | 4 TAMMUZ 5776

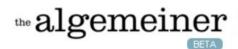
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Finding Faith in an Unlikely Place: Arab and Israeli Children Bond at a Pediatric Hospital

JUNE 23, 2016 2:24 AM

2 COMMENTS



The two boys in the hospital. Photo: provided.

Every now and then, your faith in humanity is restored — and it's usually at a time and place you least expect it. For me, that place was a children's hospital in Israel. The time was the overwhelming and exhausting moment of my child being unwell.

My beautiful four-year-old son recently developed a hip disorder, and is being hospitalized in order to receive intense physical therapy and hydrotherapy. While his situation is serious

and we are looking at years of treatment, we are extremely grateful that it is not life

Author:



Chani Ugowitz

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ירושלים נט > חדשות > חינוך

פרס החינוך לשנת 2016 יוענק לבית הספר של בית החולים

09:37 / 16.05.16 אורטל גנון, 26.05.16

תגים: פרס חינוך

בית החולים אלי"ן בירושלים הינו מרכז השיקום המרכזי בארץ לילדים ומהמובילים בעולם מבחינת חדשנות רפואית והישגים בתחומים פורצי דרך טכנולוגית. השנה זכה בית הספר שבבית החולים בפרס החינוך של מינהל החינוך בעיר ירושלים

> הפרס הוענק לביה"ס הפועל בתוך בית החולים על שילוב הרב-תרבותיות בעבודה פדגוגית חנוכית. אלי"ן מתמחה באבחון ושיקום ילדים הסובלים ממגוון רב של מוגבלויות גופניות מולדות ונרכשות ומגיעים אליו ילדים מכל . רחבי הארץ

בתוך בית החולים פועלת מערכת חינוכית העונה גם

על צרכי המטופלים המאושפזים במחלקות השיקום וגם מתפקדת כמערכת גנים ובית ספר לילדים ירושלים והסביבה הזקוקים לשיקום מתקדם. המחלקה היעודית בבית החולים מכונה שח"ר- שיקום חינוכי רפואי והיא מקבילה לבית ספר חינוך מיוחד בקהילה ועובדת על פי התוכניות של האגף לחינוך מיוחד של אגף החינוך. השנה פועלות בה 3 כיתות בי"ס יסודי, ושתי כיתות גן. בסה"כ לומדים מדי יום במערכת החינוך של בית החולים כ-70

אחד המאפיינים הבולטים במערכת החינוכית באלי"ן הוא הרב תרבותיות. לבית החולים מגיעים ילדים מכל רחבי הארץ ומכל המגזרים בכדי לקבל טיפול שיקומי ובית הספר נותן מענה לימודי וחינוכי תוך התאמת התכנים לכלל המגזרים.

ביה"ס של אלי"ן נותן מענה ייחודי המותאם לכל מגזר ויחד עם זאת מאפשר לילדים לימוד משותם ומסמש עם תכבונות שונות. כל ולד לומד כדבועה עו בותה המתעומה לו למו שמה









Challenges

- Budget limitations
- New emerging challenges
- Local and global tensions
- Media





Organizational



Health is a state of complete <u>physical</u>, <u>mental</u> and <u>social</u> well-being and not merely the absence of disease or infirmity.







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Questions



Dr. Maurit Beeri, Director General ALYN Pediatric & Adolescent Rehabilitation Center maurit@alyn.org





Group Discussion

- 1. How is our organization currently addressing the issue of cultural sensitivity and awareness?
- 2. What ways could this be expanded or improved?
- 3. Are there cultural groups within our community or organization that require special attention and sensitivity?
- 4. Is there education that needs to occur?
- 5. Who do we need to get involved?
- 6. What resources would be needed to implement changes?
- 7. How can we increase cultural awareness among our leaders and staff?